



Follow-up Information ~ National Volleyball Month

National Volleyball Month is more than a 1 contact program where athletes go into elementary schools once a year to talk to students. It often takes at least 2 or 3 contacts to get athletes coming back to the sport, so going to elementary schools can be the start of a valuable relationship between schools and their local university to build off of.

A couple of ideas that you can implement after this first contact include:

- ⑤ **Advertise and promote Elementary School themed nights at your University home games.**
Invited these athletes and teachers to come to your gym and experience a different side of volleyball than what they are used to and give them role models to look up to.
This is great for both parties because it increases the universities local fan base (and ticket sales), and provides Elementary schools with valuable learning experiences and development.
- ⑤ **Host an Elementary School Jamboree tournament at your local gym for all the schools that you spent time in.**
Pick a Friday later on in September (or even in October) that works well for you and for the schools, provide the schools with information on moving forward from your visit, giving them a couple of weeks to practice with their group and learn the game better.
Encourage schools to split their athletes up and bring multiple teams rather than just one so they can maximize playing time.
Organize a round robin draw without playoffs to emphasize fun over competition (see example draw).
- ⑤ **Host and promote an Atomic camp or training program in March (after CIS/CCAA leagues are done) for athletes to sign up for.**
Encourage schools to promote these future camps to their students and parents.
Could even work with schools to run a camp or program in their own gym.

